

PRESS RELEASE

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**The Défi Groupe Maurice: A resounding success!**

**Groupe Maurice seniors walk in large numbers at the Défis du Parc**

Saint-Laurent, September 12, 2022 – The 15th edition of the Défis du Parc was recently held in La Mauricie National Park, September 9th through 11th. Over 3,500 people participated in the various events; including one hundred seniors from Le Groupe Maurice, who took an active walk of their own during Défi Groupe Maurice on September 11th. Residents of the Caléo, Floréa, Vast, Jardins du Campanile and Promenades du Parc residences were beyond proud to participate in this challenge!

**Beautiful scenery. Great hiking. Plenty of fun!**

Mr. Luc Maurice, the founder of Le Groupe Maurice, kicked off the challenge at 10 a.m. sharp. Adults and children alike walked through the picturesque forest and valleys along a 4 km trail, much to their delight.

Luc Maurice, an athlete in his own right, was happy to congratulate the participants at the finish line for having taken up the challenge. *“Le Groupe Maurice is proud to support this type of activity, which both promotes physical exercise and brings seniors out of isolation, values which are at the heart of our organization!”* exclaimed Mr. Maurice.

Once the challenge was over, the invigorated walkers were able to enjoy a tasty broth offered by the Les Jardins du Campanile residence in Shawinigan – in addition to enjoying a meal under the marquee to end this memorable day.

**About Le Groupe Maurice**

Le Groupe Maurice (LGM) is a leader in the design, development and management of modern residences for autonomous and semi-autonomous seniors in Quebec. Founded in 1998, the company now has over 2,000 employees, a seasoned management team with deep industry knowledge and an unparalleled reputation in both development and operations. LGM has grown from a single property in 2000, to thirty-four communities, all purpose-built and maintained to the strictest industry standards. LGM is a highly regarded brand that embodies the concept of "better ageing", much to the delight of its cherished residents.

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