

PRESS RELEASE

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**Le Groupe Maurice inaugurates 45Nord  
A new residential complex for seniors in Mascouche**

**Montreal, January 25, 2023** – On Wednesday, January 25, Le Groupe Maurice inaugurated 45Nord, its 35th residential complex for seniors located in the heart of Mascouche. The residence, which features a bright, avant-garde design, represents a new step in the company’s growth and its unwavering commitment to helping Quebec’s seniors age better. At the inaugural ceremony, guests got to discover the exceptional residential complex in a festive community setting.

**The event was attended by more than 350 residents, employees, business partners and special guests including:**

* **Alain Champagne**, President and CEO, Le Groupe Maurice
* **Mathieu Lemay**, Member of the National Assembly of Quebec for Masson
* **Guillaume Tremblay**, Mayor of Mascouche
* **Brigitte Ouimet**, General Manager, 45Nord

With an occupancy rate of more than 80% after just over 3 months of operation, we’re pleased to say that 45Nord is already a success! With this project, Le Groupe Maurice is proud to be able to contribute to the region’s economic development by creating jobs, but most of all we’re proud to offer local seniors a diversified residential offer.

**Quotes**

*“45Nord, which we are inaugurating today, isn’t just a residential complex of exceptional quality, it also gives you an instant sense of the humanity, mutual assistance, enjoyment and community spirit that Le Groupe Maurice embodies so well. We’re proud to contribute to helping Quebec’s seniors age better by creating living spaces designed with their needs in mind. This is the vision that guides us whenever we take on a project.” —* ***Alain Champagne****, President and CEO of Le Groupe Maurice.*

*“What a feeling of pride today to inaugurate 45Nord, our brand new residence in Mascouche! Even though it’s just over 3 months since opening, it already feels like family. We firmly believe that this project meets a real need in the community and offers an environment where residents and employees can achieve their full potential.”* — ***Brigite* Ouimet** – General Manager, 45Nord.

**About 45Nord**

Located on Montreal’s North Shore, 45Nord is named after the 45th parallel north, which crosses the geographic centre of Mascouche. The residence features a bright, avant-garde design and offers local seniors multiple amenities and superb common areas. 45Nord consists of 2 towers (9 and 10 storeys) and offers 374 rental units and 22 care units. It is conveniently located in the heart of Mascouche in close proximity to many stores and restaurants including the SmartCentres commercial complex. Situated near major roads, the residence is easily accessible.