

L'INITIAL

THE AYLMER DISTRICT IN GATINEAU has been an important cultural, commercial and industrial hub in Quebec for centuries. Its population is exceptionally dynamic and made up of a multicultural community whose energy and creativity are a source of pride for the many generations that reside there. Today, Le Groupe Maurice is especially pleased to contribute to the city's history by unveiling L'Initial, its brand-new residential complex for retirees.

Located at the heart of a major urban centre, at the corner of Principale Street and Wilfrid-Lavigne Boulevard, this elegant and majestic building is right next to a diverse array of businesses and services. With its 319 available rental units, its integrated services and multiple activities, L'Initial offers seniors who enjoy their freedom the opportunity to live an entirely new retirement experience.



Since 1998, Le Groupe Maurice has contributed to improving the life of retirees in Quebec by developing, managing and designing new residential solutions that promote a life of freedom and happiness for today's elderly, and for future generations as well. Luc Maurice and his team strive to provide retirees with an ambiance characterized by freedom and creativity, and a luxurious quality of life. With them, the person remains the focal point of their actions as they foster the personal growth of more than 8,000 residents

LE GROUPE MAURICE
Inspired by Retirees

TM



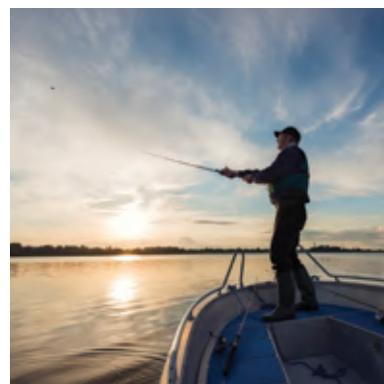


Free and active
IN YOUR NEIGHBOURHOOD

Retirement is, above all, a community, a neighbourhood and a place that feels like home, every day. It's a perfect blend of activities and relaxation. A place where your loved ones, your friends and your privacy are at your disposal whenever you wish. L'Initial provides them all in an exceptional environment where you can fully enjoy the pleasures of retirement in a residence that's in line with your lifestyle. ■

Make your life
EASIER!

With L'Initial, you're located close to everything that is essential to your day-to-day life. Without leaving the warmth and comfort of your home, you're one elevator ride away from directly accessing the grocery store on the first floor and the local shopping centre. Businesses, hobbies, recreational activities, restaurants and services are easily accessible, all year long. ■



A FIRST-CLASS RESIDENCE FOR YOUR RETIREMENT



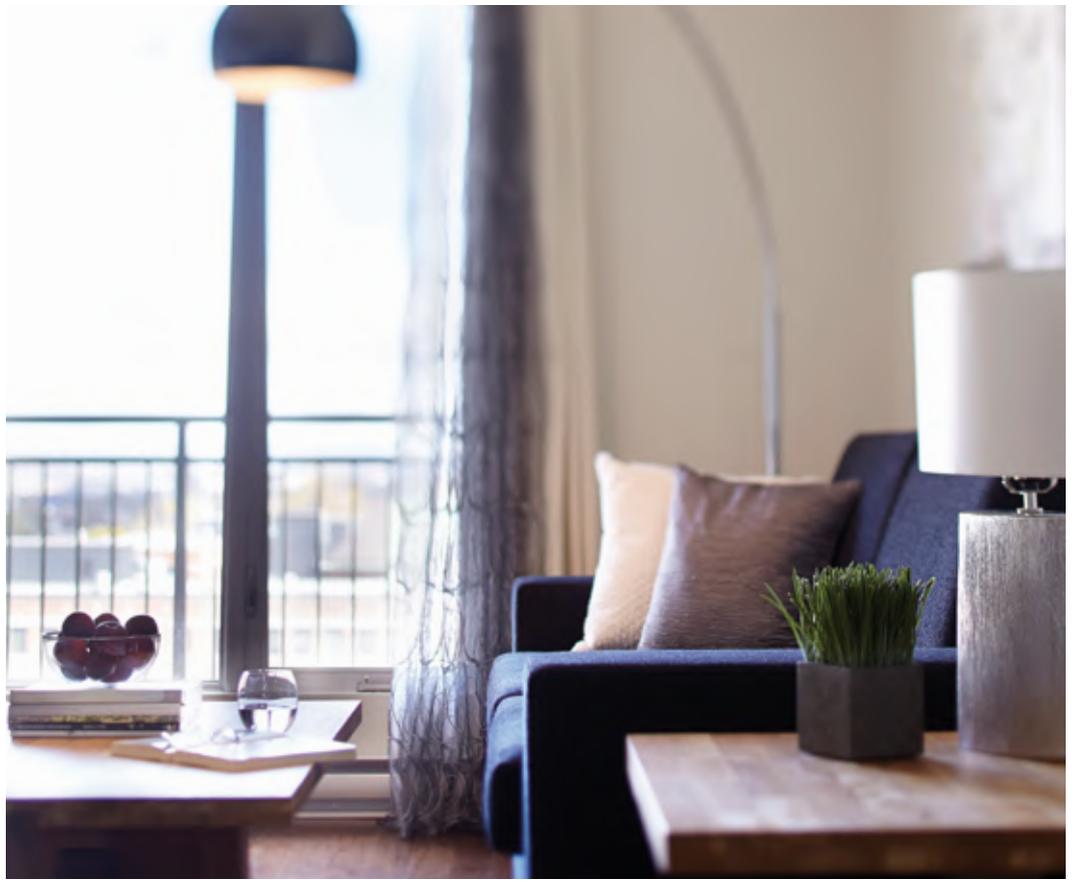


For Le Groupe Maurice, a residence for retirees must be much more than a quality living space. You should also have access to common areas that were designed with you in mind, and facilities that make you feel like you're home, all year long. With the same care that you would put into decorating your own home, we have created spaces that offer the perfect balance between elegance and practicality, because every moment of your life should be pleasurable. ■



PERFECT HARMONY
BETWEEN ELEGANCE
AND PRACTICALITY





Quality of life
**JUST LIKE YOU
WOULD DREAM
IT UP**

When our architects conceived your future living unit, they imagined it through your eyes. From the choice of building materials to designing various layouts, everything was created to make your retirement an absolute joy. All our available rental units are safe, thanks to the availability of sprinklers, smoke and heat detectors, emergency call systems, air conditioning and superior soundproofing in each room. ■



**MORE THAN
A DESIGN.
IT'S A LIFESTYLE.**



Eating well
IT'S A GIVEN

Do you like to treat yourself to delicious meals but you don't always like to cook at home? No problem! Just take a seat in the L'Initial dining room and dig into food that's prepared fresh and in-house, served at your table and created by a chef and his team using local, seasonal and high-quality ingredients. We also offer a private dining room to host your events. ■

Exclusive **RELAXING ACTIVITIES!**

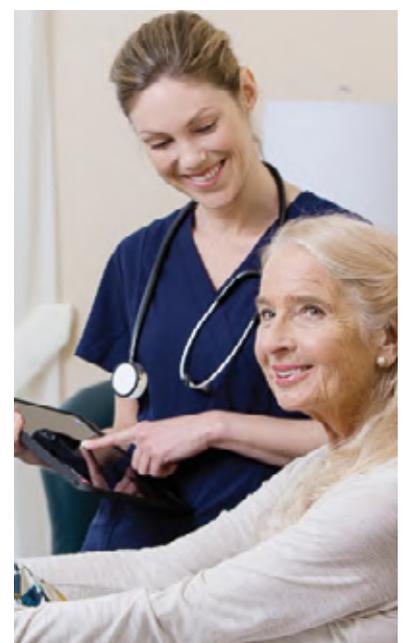
Nowadays, retirement is no longer considered to be life's final chapter. On the contrary, it's the start of a new world filled with leisurely activities, possibilities and discoveries. This strong belief drives Le Groupe Maurice to imagine and implement for its residents a wide range of physical, social, cultural and intellectual activities, each more enjoyable and inspiring than the next. ■



A NEW RETIREMENT EXPERIENCE

What also makes a difference **IS HOW WE PROVIDE CARE**

We can't stop time, but we can mitigate the effects it has on us. And even if the loss of autonomy is a reality, many of us must face some day, well-being and aging can still go hand in hand. By catering to their daily needs, our care units allow people who are losing their autonomy to feel good about where they live and improve their quality of life, so they can continue to enjoy the people and the things that they love. ■





“ When you choose to retire in a Groupe Maurice residence, you’re choosing a Quebec company whose history and values are also your own. It means placing your trust in a team of designers, developers and managers who place the emphasis on your way of life. It means living at the heart of your community and continuing to contribute to it. Above all, it means proudly and freely living a fulfilling and luxurious life experience. ”

LUC MAURICE PRESIDENT



L'INITIAL. A word that evokes refinement and the concept of a central point; a distinct point of departure toward retirement. It focuses our attention. L'INITIAL is a source of elegance, strength and stature for its residents. Those fortunate enough to occupy this remarkable residence are both gratified and proud. Finally, the word's three letter "I" pay homage to the characteristic matchstick-style homes of the area; faithfully represented in our architecture. ■

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AMBIANCE
Île-des-Sœurs

L'AVANTAGE
Brossard

BORÉA
Blainville

CALÉO
Boucherville

LE CAVALIER
LaSalle

LA CITÉ DES TOURS
Saint-Jean-sur-Richelieu

LA CROISÉE DE L'EST
Granby

ELOGIA
Montreal

ÉKLA
Quebec

LE FÉLIX
Vaudreuil-Dorion

FLORÉA
Terrebonne

LE GIBRALTAR
Quebec

L'IMAGE D'OUTREMONT
Outremont

L'INITIAL
Gatineau (Aylmer)

**LES JARDINS
DU CAMPANILE**
Shawinigan

LES JARDINS MILLEN
Montreal (Ahuntsic)

LE NOTRE-DAME
Repentigny

LE 22
Saint-Léonard

**LES PROMENADES
DU PARC**
Longueuil

**LE QUARTIER
MONT-SAINT-HILAIRE**
Mont-Saint-Hilaire

LILLO
L'Île-Perrot

ORA
Montreal (Ahuntsic)

QUARTIER SUD
Lévis

**LES RÉSIDENCES
DU MARCHÉ**
Sainte-Thérèse

LE SAVIGNON
Lachine

STATION EST
Montréal

SEVĀ
Candiac

VENT DE L'OUEST
Sainte-Genève

**LES VERRIÈRES
DU GOLF**
Saint-Laurent

VŪ
Sherbrooke

MARGO
Lévis
Opening June 2019

ivvi
Laval
Opening September 2020

VAST
Sainte-Julie
Opening Autumn 2020

ELOGIA (PHASE 2)
Montreal
Opening Winter 2021

**LE GROUPE
MAURICE**
LEGROUPEMAURICE.COM

